



Dear Lady Golfers and Supporters.

I am delighted to give you an update on the research activities at the Lambe Institute and acknowledge your wonderful support for our Breast Cancer Research Programme.

2017 has been a great year for us due in no small way to the wonderful support from so many 'Play in Pink' Golfers and Golf Clubs. It has also been a great year for our Research Programme based at the Lambe Institute in NUI Galway. We have contributed to a major international programme which identified 65 new genes involved in the genetics of breast cancer. This work will allow the better identification of the at risk population and could fundamentally change how we do breast screening.

New projects include biomarker discovery and means to detect cancer and predict response to treatments, improved targeted treatments, breast reconstruction and novel imaging of cancer. This work is continuing with interaction between Engineers, Scientists, Surgeons, Pathologists, Radiologists and multiple other research disciplines.

I am very grateful to the Golf Clubs, Captains and Lady Golfers for the support and funds which allows our research programme to flourish.

Many, many thanks and Best Wishes for the New Year

Prof. Michael Kerin

Professor of Surgery
Director of the Lambe Institute for Translational Research at NUI Galway

Play in Pink

GOLF NEWSLETTER 2017

National Play in Pink Final 2017



The 2nd National Final of the "Play in Pink" campaign in aid of Breast Cancer Research was held at the Galway Bay Golf Resort on Friday 22nd September. The ladies braved the Atlantic sea breeze to play the challenging Christy O'Connor designed championship course. Golfers from all over Ireland qualified for the event through "Play in Pink" days held at Clubs throughout the year with over 35 Clubs from Ballycastle to Waterville and Youghal to Galway represented at the final. Mary O'Donnell and Michelle Whelan (Hollystown GC) won the First Prize on tie from former Irish International Tracy Eakin and Catherine Doyle (Dooks GC). The Best Gross was won by Irish Senior International Gertie McMullen and Geraldine Ryan (Island GC). Breast Cancer Research would like to take this opportunity to thank all the clubs nationwide who supported us this year. Special thanks to The Darren Clarke Foundation for their support over the last two years, The Irish Ladies Golf Union for their ongoing support, the Galway Bay Golf resort who gifted the use of their course,



Patricia McLoughlin, Chairperson Breast Cancer Research and Prof. Michael Kerin, Research Programme Director at Breast Cancer Research with Mary O'Donnell and Michelle Whelan of Hollystown Golf Club, Dublin who were overall winners of this year's event.

The Association of Fine Jewellers who provided the prizes for the final and the many businesses nationally who supported the event by sponsoring golf holes for the final.

If your club would like to host a 'Play in Pink' event during 2018 and help support Breast Cancer research, we would love to hear from you.

Call: 091 863917
email: hello@breastcancerresearch.ie
or visit: www.breastcancerresearch.ie

With thanks to...



Will Your Club Host a

Play in Pink

Day for Breast Cancer Research in 2018?

Tel: (091) 863 917 hello@breastcancerresearch.ie



BREAST CANCER RESEARCH
Impacting the Future





**MESSAGE FROM
MARY MCKENNA MBE**
GOLF AMBASSADOR FOR BREAST CANCER RESEARCH

A big thank you to all the Clubs and golfers who have supported and made the "Play in Pink" days so successful and enjoyable for all involved. I am delighted to continue to support this event and the brilliant research work being funded by Breast Cancer Research. Let us continue to enjoy walking the fairways in 2018.

BALBRIGGAN G.C.



LAHINCH G.C.



DONABATE G.C.



WEST WATERFORD G.C.



WICKLOW G.C.



YOUGHAL G.C.



BEAVERSTOWN G.C.



CASTLE G.C.



ASHBOURNE G.C.



HOWTH G.C.



LISHEEN SPRINGS G.C.



SUTTON G.C.



CO LOUTH G.C.



EDMONSTOWN G.C.



LIMERICK G.C.



MALAHIDE G.C.



SWARDS G.C.



DUN LAOIGHRE G.C.



HERMITAGE G.C.



KILKENNY G.C.



NEWLANDS G.C.



THE ISLAND G.C.



CASTLEBAR G.C.

